



EUROPEAN TRAVEL COMMISSION
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European Travel Commission Young Tourism Manager Award

MBA Scholarship at MODUL University Vienna

Value: 25,000 Euro

Application Deadline: 20th May, 2016

Brussels, 14th March 2016

The European Travel Commission is partnering with MODUL University Vienna to offer a fully funded scholarship for a two-year part-time MBA program, designed especially for industry professionals wanting to advance their careers.

The program concentrates on strategic analysis and planning, interdisciplinary skills, value-based management, and critical thinking. It builds these skills upon a solid foundation of core business disciplines including human resource management, organizational behavior, accounting and finance, marketing and operations, and innovation and entrepreneurship. Gaining access to an influential network of established professors and industry experts, participants not only acquire profound insights into general management, but also have the opportunity to specialize in Tourism Management.

All courses are taught in English. The scholarship includes tuition fees for the entire duration of the study program and reading material. Courses are offered in bloc seminar format on long weekends starting on Thursday/Friday and lasting till Saturday /Sunday, once every month, which minimizes the need for professionals to take vacation days for participating in the program. The title "Master of Business Administration (MBA)" is awarded to students that have successfully passed all twelve bloc seminars (24 courses) and completed their master thesis. Travel and accommodation costs are not included in the scholarship offer.

Program Start: October 2016 at MODUL University Vienna, Am Kahlenberg 1, 1190 Vienna, Austria. More information about the program: www.modul.ac.at/study-programs/professional-program/master-of-business-administration/

Selection Process

1. **Deadline for applications is 20th May, 2016.**
2. For a successful **admission** to the program applicants are requested to provide the following documents:
 - Curriculum Vitae (personal data sheet)
 - Letter of motivation (description of reasons for applying to the MBA program at MODUL University Vienna) including a statement that you will have the time and the resources to travel to Vienna for participating in the courses required by the degree program (48 days (incl. weekends) during the period October 2016 and September 2018).
 - Copies of certificates and degrees (BA/Diploma degree or equivalent)
 - Copy of official test results of English proficiency test or other proof (please contact MU Vienna/Jovana Peric for more information on alternative forms of proofing your English proficiency)
 - At least three years professional experience at a [full member organization](#) or [associate member](#) of the European Travel Commission. Only current employees are eligible for this award. Employees of full ETC members' partner organizations are eligible if they can provide an official letter of support by a [full member organization](#) of the European Travel Commission.
 - Copy of passport
 - Passport sized photograph
3. In addition to the application materials, scholarship applicants are required to submit an **essay** (max. 3 pages) on **“European tourism policy – what actions are needed to render European tourism competitive and sustainable”**.

Please send **ALL** requested documents (documents for admission as well as the essay) in PDF format to:

Jovana Peric (jovana.peric@modul.ac.at), MBA Program Manager
MODUL University Vienna, Am Kahlenberg 1, 1190 Vienna

4. The MODUL Admissions Committee will decide on the winner of the scholarship based on the quality of the essay and the motivation letter submitted as part of the required application documents.

For questions related to the study program and/or the organization of the ETC Young Tourism Manager Award please contact the MU MBA Program Manager, Jovana Peric:

Jovana Peric
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