

EU-CHINA CONNECTIVITY SUMMIT Palazzo Vecchio, Florence, Italy

6th September 2018

Draft Agenda

N.B. Several speakers still need to be confirmed

The event is in English. Interpretation from Italian to English will be provided only during the Welcome remarks

Venue: Palazzo Vecchio, Sala D'Arme, Piazza della Signoria, 50122 Firenze

09:00-09:30 Registrations and Welcome coffee

09:30 – 10:15 Welcome remarks

Mr Peter De Wilde, President of the European Travel Commission

Mr Danilo Toninelli, Italian Minister for Infrastructure and Transport

Mr Gian Marco Centinaio, Italian Minister for Agriculture and Tourism

Mr Stefano Ciuoffo, Regional Minister for Tourism and Trade, Tuscany region

Florence Municipality Representative

Ms Evelina Christillin, President of Italian National Tourist Board (ENIT)

Mr Marco Carrai, President of Toscana Aeroporti

Mrs Hu Chen, Chinese Ministry for Culture and Tourism

10:15–11:30 **Panel 1: Current state of play: air connectivity between China and Europe.** Few presentations followed by panel discussion.

Moderator: Mr Antonio Preitj, ETC Vice-President

Speakers include:

- European airports: Mr Ugo de Carolis, CEO, AD Aeroporti di Roma and Mr Pietro Modiano, President, SEA Milan airports
- European and Chinese airlines – Mr Fei Wang, Chairman of the Board of Directors, Hainan Airlines; Mr Michał Fijot, Chief Commercial Officer, LOT Airlines and Mr Mikko Turtiainen, Vice President Global Sales, Finnair

Aim of discussion is to show where Europe stands at the moment, and outline challenges and opportunities to develop better air connectivity with China.



11:30 – 12:45 **Panel 2: Benefits of air connectivity to tourism and the broader economic outlook in Europe.** Few presentations followed by panel discussion.

Moderator: TBC

Speakers include:

- Airport associations - Mr Olivier Jankovec, Director General, ACI Europe
- Mr Rogier Lieshout, Head of the aviation department, SEO Amsterdam Economics
- Mr Alberto Peruzzini, Director, Toscana Promozione Turistica
- Mr Francesco Palumbo, Head of Italian Tourism Government Department

Aim of discussion is to underline the importance of enhancing air connectivity with China and possible benefits to tourism and the economy.

12:45 – 14:30 Networking lunch

14:30 – 16:00 **Panel 3: How can we enhance air connectivity between Europe and China?**

The aim of this discussion is to prepare a short position paper to be endorsed by ETC and other interested bodies (e.g. ACI Europe, A4E) and brought to the attention of the policy makers in Brussels and in the Member States.

Speakers from the previous two panels will be invited to contribute with a statement.

16:00 – 16:10 Closing remarks by Mr Eduardo Santander, Executive Director of the European Travel Commission

16:30 – 18:30 Guided tour of Florence

Departure point – Sala D'Arme - Palazzo Vecchio, Piazza della Signoria, 50122 Firenze