

## ETC welcomes the appointment of two new Vice Presidents and the renewed commitment to the topics of Tourism Sustainability and Connectivity for Tourism

Brussels, 28th February 2018 – The European Travel Commission welcomes the appointment of Mr Renaldas Čiužas and Mr Antonio Preiti as ETC Vice Presidents responsible for the implementation of ETC advocacy activities on the topics of Sustainable Tourism and Connectivity for Tourism.



Mr Čiužas, Professor and PhD, currently holds the position of Head of Tourism Policy Division of the Ministry of Economy of the Republic of Lithuania. With more than 15 years of experience in the tourism sector, as well as important expertise built within public administration, Mr Čiužas represents an invaluable addition to the executive branch of the ETC. In his commitment to advance the organisation's work on the topic of sustainability, Mr Čiužas is already working on the organisation of the 6th European Congress on Rural Tourism, which provides a meeting point and discussion forum to all organisations from the public and private sector, entrepreneurs, and academics, focusing their interest on alternative forms of low-impact tourism.

Mr Preiti is a Marketing and Research professional who has built his career in a variety of roles and businesses and is now a member of the Board of ENIT – the Italian State Tourist Board. A strong believer in the competitiveness of united European tourism marketing, and eager to capitalise on the momentum of the EU-China Tourism Year 2018, Mr Preiti has already announced the organisation of an ETC Conference on the topic of EU-China air connectivity. The Conference will discuss the current status-quo of air connectivity between Europe and China, identify challenges and opportunities, and investigate future enhancement actions.



ETC looks forward to a strong collaboration in the years to come.

ENDS

[Note to editors](#)

### About the European Travel Commission

The European Travel Commission is an association of National Tourism Organisations (NTOs). It was created in 1948 to promote Europe as a tourist destination to the long-haul markets outside of Europe, originally in the USA and later in Canada, Latin America and Asia. It currently has 33 member NTOs, including 8 from outside the European Union.

For further information: ETC corporate website <http://www.etc-corporate.org> is aimed at industry, government and educational personnel interested in tourism to Europe. Tourists seeking travel-specific information and ideas are directed to ETC's consumer portal <http://www.visiteurope.com>.