

EU-CHINA CONNECTIVITY SUMMIT **Palazzo Vecchio, Florence, Italy**

6th September 2018

Draft Agenda

The event is in English; interpretation from English to Italian will be provided throughout the whole event

Venue: Palazzo Vecchio, Sala D'Arme, Piazza della Signoria, 50122 Firenze

09:00-09:30 Registrations and Welcome coffee

09:30 – 10:00 **Welcome remarks**

Mrs Cristina Giachi, Vice-Mayor, Florence Municipality

Mr Stefano Ciuoffo, Regional Minister for Tourism and Trade, Tuscany region

Mr Marco Carrai, President, Toscana Aeroporti

Mr Antonio Preiti, Vice-President of the European Travel Commission, ENIT

Mr Peter De Wilde, President of the European Travel Commission

10:00 – 10:15 **Special address: The Growing Importance of Chinese Travel to Europe.**

Mr Eduardo Santander, Executive Director, European Travel Commission

10:15–11:30 **Panel 1: Current state of play: air connectivity between China and Europe.** Few presentations followed by panel discussion.

Moderator: Mr Antonio Preiti, ETC Vice-President, ENIT

Speakers include:

- Mr Rogier Lieshout, Head of the aviation department, SEO Amsterdam Economics
- Dr David Marsh, Head of Forecast & Network Intelligence Unit, EUROCONTROL
- Mr Ugo de Carolis, CEO, AD Aeroporti di Roma
- Mr Giulio De Metrio, Chief Operating Officer, SEA Milan airports
- Mr Jakub Kluziński, Director of Strategy, LOT Airlines

Aim of discussion is to show where Europe stands at the moment, and outline challenges and opportunities to develop better air connectivity with China.

11:30 – 12:45 Panel 2: **Benefits of air connectivity to tourism and the broader economic outlook in Europe.** Few presentations followed by panel discussion.

Moderator: Mr Eduardo Santander, Executive Director, European Travel Commission

Speakers include:

- Mr Jacopo Sertoli, CEO, Welcome Chinese
- Mr Olivier Jankovec, Director General, ACI Europe
- Mr Tim-Jasper Schaaf, Director of Marketing and Sales, IATA
- Mr Alberto Peruzzini, Director, Toscana Promozione Turistica
- Mr Francesco Palumbo, Head of Italian Tourism Government Department

Aim of discussion is to underline the importance of enhancing air connectivity with China and possible benefits to tourism and the economy.

12:45 – 14:30 *Networking lunch*

14:30 – 16:00 Panel 3: **How can we enhance air connectivity between Europe and China?**

Moderator: Mr Tom Jenkins, CEO, European Tourism Association (ETOA)

The aim of this discussion is to prepare a short position paper to be endorsed by ETC and other interested bodies and brought to the attention of the policy makers in Brussels and in the Member States.

Speakers from the previous two panels will be invited to contribute with a statement.

16:00 – 16:10 *Closing remarks*

Mr Antonio Preiti, Vice-President of the European Travel Commission, ENIT

16:30 – 18:30 *Guided tour of Florence*

Departure point – Sala D'Arme - Palazzo Vecchio, Piazza della Signoria, 50122 Firenze

**Please note that this programme is subject to changes*