



GET INVOLVED IN THE CAMPAIGN

Follow these four simple steps:

- 1) Download the campaign assets [here](#)
- 2) Share* the film with a link to [the film on YouTube](#) and the accompanying hashtag **#visiteurope** on your social media channels that fit the target audience (European markets).

You may use the following suggested text:

Through shared history, culture and nature, our continent inspires connections and memories that stretch beyond borders. We are all together. We are Europe #visiteurope

From visitors to locals, our continent unites those with a passion for uncovering natural beauty, epic history and transformative creativity. We are all together. We are Europe #visiteurope

- 3) Please let us know about your participation by sending a brief note by email to info@visiteurope.com
- 4) Share this information with your partners and ask them to get involved too

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