

# WORKSHOPS

A strong supportive environment will ease the process for your participants and assure their greater involvement and interest. Slovenia Green offers destination managers 4 thematic workshops.

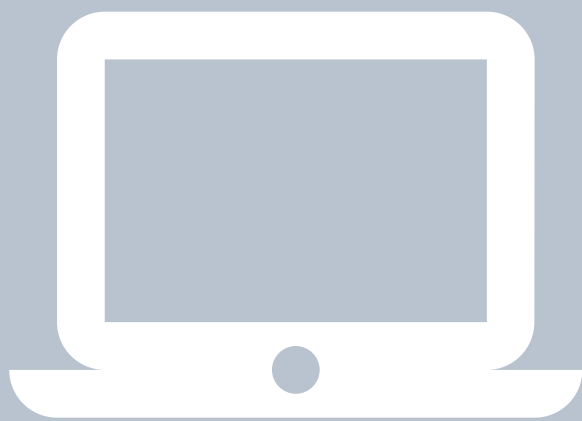
## WORKSHOP 1 ABOUT SUSTAINABLE TOURISM

First workshop is dedicated to sustainable tourism basics. Participants learn about sustainable tourism through GSTC destination criteria. All four pillars are explained in detail, with many examples.



## WORKSHOP 2 GREEN DESTINATIONS STANDARD

As Green Destinations standard is used by all Slovenian destinations, second workshop is dedicated to in-depth explanation of all 100 criteria and practical lesson on how to use the online platform.



## WORKSHOP 3 SURVEYS

All destinations must conduct surveys among three target groups: visitors, tourism businesses and residents to assess their satisfaction with tourism. Third workshop is dedicated to surveys to assure that participants understand each question, use the right methodology and interpret results correctly.



## WORKSHOP 4 ACTION PLAN

In the last workshop, participants learn about the importance of planning their future sustainable development by defining activities and setting targets, as well as by nominating responsible persons, estimating budget and agreeing on the timeframe.



**THE ABOVE TOPICS ARE COVERED DUE TO THE FACT THAT SLOVENIAN DESTINATIONS ARE GUIDED ON THE PATH TOWARDS CERTIFICATION. DEPENDING ON YOUR STAKEHOLDERS' NEEDS, YOU COULD COVER DIFFERENT TOPICS.**