



## TOOL 2B: ADDITIONAL RESOURCES WEBLINKS

This document is intended to help you to find out more about sustainable tourism topics

(NB. Web links are correct at the time of publishing, but may change. If a weblink is broken use Google (or other search engine) to locate the organisation or tool concerned)

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## 1. Benchmarking and Data

- For a wealth of data on environmental measures enabling benchmarking across Europe, the European Environmental Agency website is an invaluable resource <https://www.eea.europa.eu/about-us>
- The UNWTO International Network of Sustainable Tourism Observatories (INSTO) - monitoring, evaluation and information management techniques providing key tools to strengthen institutional capacities to support the formulation and implementation of sustainable tourism policies, strategies, plans and management processes <http://insto.unwto.org/>

## 2. Biodiversity

- Intergovernmental Science Policy Platform on Biodiversity and Ecosystem Services - expert international advice and data on global biodiversity <https://www.ipbes.net/>

## 3. Climate Change

- The impact of climate change on the European tourism industry - <https://publications.jrc.ec.europa.eu/repository/bitstream/JRC80898/technical%20report%20tourism,%20may%202013.pdf>
- The Intergovernmental Panel on Climate Change (IPCC) - the United Nations body for assessing the science related to climate change - <https://www.ipcc.ch/>
- Tourism Declares A Climate Emergency - a sizeable community of travel organisations, companies and professionals who have publicly declared a climate emergency and are coming together to find solutions <https://www.tourismdeclares.com/>

## 4. Circular Economy

- The Ellen MacArthur Foundation - this foundation develops and promotes the idea of a circular economy. They work with business, academia, policymakers, and institutions to mobilise systems solutions at scale <https://www.ellenmacarthurfoundation.org>
- The UNEP Circularity Platform - provides an understanding of the circularity concept, its scope and how it contributes to promoting sustainable consumption and production patterns. It also offers a wide range of resources and features stories illustrating how various stakeholders have successfully adopted circular approaches <https://www.unenvironment.org/circularity>



## 5. Coasts and Beaches

- Quality Coasts - network of coastal communities committed to sustainable development [https://www.crwflags.com/fotw/flags/eu\\_qcst.html](https://www.crwflags.com/fotw/flags/eu_qcst.html)
- Blue Flag International Certification - scheme for quality and sustainability of beaches <https://www.blueflag.global/>

## 6. General Information

- Destinet Tourism 2030 - an independent portal which brings together the global community of people and organisations working to making tourism more sustainable, with detailed information on ten key tourism topics <https://destinet.eu/background>

## 7. Sustainable Destination Networks

- Network of European Regions for a Sustainable and Competitive Tourism (NECSTouR) - is the voice of European regions committed to economic, social and environmental sustainability through tourism <https://necstour.eu/index.php/>
- European Destinations of Excellence (EDEN) - aims to promote sustainable tourism development models across the EU. The initiative is based on national competitions and promotional campaigns that result in the selection and promotion of a tourism 'destination of excellence' for each participating country [https://ec.europa.eu/growth/sectors/tourism/eden/about\\_en](https://ec.europa.eu/growth/sectors/tourism/eden/about_en)

## 8. Industry Forums

- Sustainable Hospitality Alliance - a network of large hotel chains focused on driving sustainability <https://sustainablehospitalityalliance.org/>
- Association of British Travel Agents (ABTA) - British trade association which has developed various tools on child welfare in tourism, responsible volunteering and the welfare of animals in tourism <https://www.abta.com/tips-and-advice/sustainable-travel> ABTA also run the Travelife sustainability certification scheme for accommodations <https://www.abta.com/about-us/travelife-sustainability-tourism>
- ANVR - Dutch travel trade association offering business focused tools on sustainable tourism and carbon reduction <https://www.anvr.nl/English/sustainable-tourism.aspx>
- European Tourism Convention 2020 - a European Commission convention launching a dialogue on sustainable recovery and the strategic orientations for the tourism of tomorrow <http://www.tourism-convention.eu/>

## 9. Mountains and Ski

- Mountain Ideal Standard - <https://sustainabletravel.org/mountain-destination-standard/>



## 10. One Planet Network

- A collaborative platform with a sustainable tourism strand organised by the UN, to bring together existing initiatives and partnerships <https://www.oneplanetnetwork.org/sustainable-tourism>

## 11. Plastic Reduction

- Global Plastics Initiative - the Global Tourism Plastics Initiative unites the tourism sector behind a common vision to address the root causes of plastic pollution <https://www.oneplanetnetwork.org/sustainable-tourism/global-tourism-plastics-initiative>
- Travel Without Plastic - plastic reduction tools, training and advice developed specifically for the tourism and hospitality industry [www.travelwithoutplastic.com](http://www.travelwithoutplastic.com)

## 12. Community Based Tourism

- Research on the market potential of community based tourism - <https://www.cbi.eu/market-information/tourism/community-based-tourism/market-potential>
- Case studies in community tourism development - <https://www.thetravelfoundation.org.uk/casestudy/involving-communities-in-tourism-development/>

## 13. Sustainable Tourism Certifications and Criteria

- Biosphere - biosphere tourism is a standard developed by the Responsible Tourism Institute. It has a memorandum of understanding with UNESCO, is a member of the UNWTO and promotes sustainable tourism on all fronts <https://www.biospheretourism.com/en/biosphere-certification-standards/99>
- EarthCheck - is an international environmental management and professional services group, established in 1987 <https://earthcheck.org/>
- The Global Sustainable Tourism Council - provide guidance in developing policy, raising awareness and conducting training, for use as a framework for national or localised sustainability standards <https://www.gstcouncil.org/for-destinations/>. GSTC also provide a list of recognised certification standards for destinations that have been vetted to ensure they are robust <https://www.gstcouncil.org/gstc-criteria/gstc-recognized-standards-for-destinations/>
- Green Destinations - the Green Destinations Standard is a comprehensive assessment and reporting system to evaluate, monitor and improve the quality and the sustainability of all destination types <https://greendestinations.org/about/our-methodology/green-destinations-standard/>