

TOURISM INDUSTRY STAKEHOLDERS

All these organisations and departments may have a stake in national tourism development:

PUBLIC SECTOR

Government representatives responsible for: Tourism, Transport, Policy, Planning, Culture, Enterprise, Biodiversity, Climate Change, Conservation, National Parks, Forestry, Water, Energy and Waste Management, Local and Regional Development, Environment, Coastal Management, Health, Agriculture, Public Services, Security and Policing



PRIVATE SECTOR

Hotel Association, Restaurant Association, Chambers of Commerce, Attraction Owners, Taxi Drivers (and other private transport representatives), Tour Operators, DMCs, Tourist Guide Representatives, Event Organisers, Innovation Clusters and Entrepreneurship Hubs



KNOWLEDGE COMMUNITY

Universities and Higher Education Colleges (particularly those with specialist knowledge of tourism), Hotel Schools, Training organisations, Vocational development facilities (such as Guide and Tour Operator training), Science and Research Institutes



CIVIL SOCIETY

Non Governmental Organisations, such as Trade Unions, Campaign Groups, Mobility Organisations, Wildlife and Heritage Groups, Community Representatives, Residents Associations, Religious Groups and Specialist Interest Groups (such as those concerned with Fishing, Hiking or Watersports)



- ADDRESS COMMUNICATIONS TO ALL STAKEHOLDERS TO RAISE AWARENESS AND ENCOURAGE PARTICIPATION
- FORM WORKING GROUPS WITH THOSE WHO ARE MOST RELEVANT AND MOST COMMITTED