TOURISM INDUSTRY STAKEHOLDERS

All these organisations and departments may have a stake in national tourism development:

PUBLIC SECTOR

PRIVATE SECTOR
Hotel Association, Restaurant Association, Chambers of Commerce, Attraction Owners, Taxi Drivers (and other private transport representatives), Tour Operators, DMCs, Tourist Guide Representatives, Event Organisers, Innovation Clusters and Entrepreneurship Hubs

KNOWLEDGE COMMUNITY
Universities and Higher Education Colleges (particularly those with specialist knowledge of tourism), Hotel Schools, Training organisations, Vocational development facilities (such as Guide and Tour Operator training), Science and Research Institutes

CIVIL SOCIETY
Non Governmental Organisations, such as Trade Unions, Campaign Groups, Mobility Organisations, Wildlife and Heritage Groups, Community Representatives, Residents Associations, Religious Groups and Specialist Interest Groups (such as those concerned with Fishing, Hiking or Watersports)

- Address communications to all stakeholders to raise awareness and encourage participation
- Form working groups with those who are most relevant and most committed