

# EUROPEANS' TRAVEL SENTIMENT SKYROCKETS IN VIEW OF VACCINE ROLLOUTS & THE INTRODUCTION OF THE EU DIGITAL COVID CERTIFICATE

Intention to travel in the next 6 months



70% likely/very likely



Travel intention after COVID-19 vaccination



54% likely/very likely



19% unlikely/very unlikely



Sentiment towards EU Digital Covid Certificate



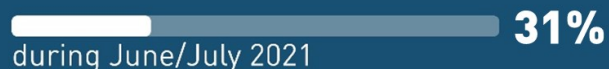
57% positive



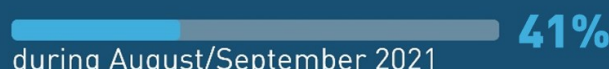
18% negative



When will Europeans travel next?



during June/July 2021



during August/September 2021



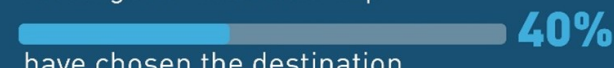
during October/November 2021



Travellers' booking status



have chosen the destination and have already made all or some bookings for their next trip



have chosen the destination but have not made any bookings



have not yet decided where they want to travel next



Where will Europeans travel next?



to another European country



to their own country

Data in this box represents the preferences of Europeans who are most likely to travel within the next 6 months - "Early-bird" travellers

Source: European Travel Commission, Monitoring Sentiment for Domestic & Intra-European Travel, wave 7

Sample size: 5,921 (total sample) & 4,160 ("early-bird" travellers)

Data collection: 19-29/5/2021

Co-funded by the European Union



EUROPEAN TRAVEL COMMISSION

MINDHAUS