EUROPEANS’ TRAVEL SENTIMENT SKYROCKETS IN VIEW OF VACCINE ROLLOUTS & THE INTRODUCTION OF THE EU DIGITAL COVID CERTIFICATE

Intention to travel in the next 6 months

- 70% likely/very likely
- 15% neutral
- 15% unlikely/very unlikely

Travel intention after COVID-19 vaccination

- 54% likely/very likely
- 19% unlikely/very unlikely

Sentiment towards EU Digital Covid Certificate

- 57% positive
- 18% negative

When will Europeans travel next?

- During June/July 2021: 31%
- During August/September 2021: 41%
- During October/November 2021: 16%

Travellers’ booking status

- Have chosen the destination and have already made all or some bookings for their next trip: 42%
- Have chosen the destination but have not made any bookings: 40%
- Have not yet decided where they want to travel next: 19%

Where will Europeans travel next?

- To another European country: 51%
- To their own country: 36%

Data in this box represents the preferences of Europeans who are most likely to travel within the next 6 months - “Early-bird” travellers

Source: European Travel Commission, Monitoring Sentiment for Domestic & Intra-European Travel, wave 7
Sample size: 5,921 [total sample] & 4,160 [“early-bird” travellers]
Data collection: 19-29/5/2021