MONITORING SENTIMENT FOR DOMESTIC AND INTRA-EUROPEAN TRAVEL

WAVE 10 | 02/22
WAVE 10
RESEARCH HIGHLIGHTS

This report monitors sentiment and short-term intentions for domestic and intra-regional travel within Europe and is the 10th wave of market research\(^1\) initiated in September 2020. Responses are collected from Europeans in 10 high-volume source markets, in light of the COVID-19 crisis.

- 3 in 5 Europeans plan to travel between January-June 2022 (-8%), demonstrating resilience in the face of the Omicron variant. Furthermore, 72% of surveyed Europeans shared that they would stick to their original travel plans, even if some changes are needed (date, itinerary, etc.).

- Half of travel-ready Europeans\(^2\) are opting for intra-European trips, followed by 32% planning a domestic trip. The leading purposes of these trips are sun & beach (15%), city break (15%) and culture & heritage (13%).

- Business travel slightly bounces back, with 15% of respondents planning a business trip or participation in events and/or conferences. While leisure travel remains the top choice (63%) for travel-ready European’s next trip, its share decreases by 11%.

- As business travel recovers, the share of Europeans who will travel with their family on their next trip (34%) drops by 14%, while travelling with a business colleague (5%) rises.

\(^1\) The data collection and research methodology are detailed in the methodological annex (slide 42) | \(^2\) ‘Travel-ready’ Europeans refers to respondents planning to travel in the next 6 months
WAVE 10
RESEARCH HIGHLIGHTS

• As COVID-19 spreads, the share of uncertainty regarding the timing of Europeans’ next trip doubles to 21%; in addition, 1 in 3 plan to travel not earlier than May/June.

• Travellers’ uncertainty is also reflected in the small share (17%) of Europeans who have fully booked their next trip, dropping to the lowest recorded along all research waves.

• In response to the Omicron variant, rising COVID-19 cases at the destination is now the second most mentioned concern by travellers (15%). However, spending time in quarantine (18%) remains the leading concern for travel-ready Europeans.
31% of travel-ready Europeans plan trips of 4-6 nights, while the preference for shorter journeys drops by 11%, and that for trips of over 10 nights (27%) surges by 38%. Furthermore, as intention for longer trips rises, the share of travellers planning to spend over 2,000 euros grows by 31%.

Half of travel-ready Europeans favour a stay in a hotel/resort – a drop of 13%, affected by the growing tendency for longer stays.

Getting vaccinated (14%) remains the leading confidence booster for resuming travel. Nevertheless, with the increased share of vaccinated population, the positive effect of the vaccine on booking intentions (-8% to 44%) and optimism for travel (-15% to 46%) slowly erodes.

Other travel factors, which have declined in importance over time, include strict health and safety protocols at the destination (-7% to 59%) and the role of the EU Digital COVID certificate in facilitating travel plans (-11% to 52%).
WAVE 10
RECOMMENDATIONS FOR DESTINATIONS

- Considering Europeans’ positive sentiment for travel between May-June, destinations should promote summer travel offerings, mainly focusing on sun & beach holidays and especially for the most committed travellers over the age of 54, accompanied by their families.

- As 2 in 5 Europeans are still choosing the destination for their next trip, maintaining branding, sales and marketing efforts in order to pull travellers into the destination’s funnel is highly advised.

- Health concerns are driving Europeans towards domestic travel, and destinations can leverage this preference by targeting local audiences and emphasising the comfort and safety of staying close to home.

- The positive sentiment towards business travel is good news for convention and visitors’ bureaus and presents an opportunity to resume the promotion of small/medium-sized in-person conferences and business events in March-April (32%) and May-June (26%).
WAVE 10
RECOMMENDATIONS FOR BUSINESSES

• As the interest in sun & beach holidays continues, accommodation providers can promote packages for 10+ nights, offering travellers the opportunity to relax and escape from routine during their sun and beach holidays.

• Of those planning to travel during January-February, only 26% have fully booked their upcoming trip; this fact generates an opportunity for last-minute travel campaigns targeted at the rising share of late bookers.

• Europeans over the age of 54 share a positive sentiment towards travel (66%), making them a potential group to target over the next months. Hence, businesses should consider their above-average concerns regarding health & safety, air travel and in-destination transportation by focusing on strict health & safety protocols – important to 63% of them.

*According to the survey results, 56% of city break travellers will stay in a hotel or resort (chain/ independent)
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Wave 10

1. Dates on the graphs refer to the following data collection periods for each research wave:

<table>
<thead>
<tr>
<th>Wave 7</th>
<th>Wave 8</th>
<th>Wave 9</th>
<th>Wave 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Surveys dates</td>
<td>19-29 May '21</td>
<td>13-23 July 2021</td>
<td>10-18 Sep '21</td>
</tr>
</tbody>
</table>

2. To present Wave 10 timings in which respondents are most likely to take their next trip, the following time periods should be used as a reference:
   - In 1-2 months; January – February 2022
   - In 3-4 months; March – April 2022
   - In 5-6 months; May – June 2022

3. To present data and insights, the following distinct groups have been analysed:
   - Total respondents: 6,002
   - Respondents with short-term travel plans/most likely to travel in the next 6 months (`early-bird' travellers/`travel-ready' Europeans); 3,664
   - Respondents selecting outbound European destinations; 4,586

4. Significant changes between current and previous waves refer to > 2.5% in the overall/`early bird’ sample, and > 5% in the countries’ sample. Some of these changes were marked using the following symbols:
   - Increasing ▲, decreasing ▼
   - Numbers next to the arrows reflect the percentage of change in the share of respondents selecting a specific response between current and previous waves

6. All data and insights refer to domestic and intra-European travel, unless otherwise stated.
3 in 5 Europeans plan to travel in the next 6 months, showing resilience to the threat of the Omicron variant

Top 5 markets that are most likely to travel in the next 6 months

- **Poland**: 79.8% (+9%*)
- **France**: 63.3%
- **Spain**: 75.9% (+5%*)
- **Germany**: 60.5% (-10%*)
- **Italy**: 66.8%

### Intention to travel in the next 6 months

<table>
<thead>
<tr>
<th></th>
<th>Likely/Very Likely</th>
<th>Neutral</th>
<th>Unlikely/Very Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 21' survey</td>
<td>70.3%</td>
<td>15.2%</td>
<td>14.6%</td>
</tr>
<tr>
<td>July 21' survey</td>
<td>67.9%</td>
<td>15.4%</td>
<td>16.7%</td>
</tr>
<tr>
<td>Sep '21 survey</td>
<td>66.3%</td>
<td>15.7%</td>
<td>18.0%</td>
</tr>
<tr>
<td>Dec '21 survey</td>
<td>61.1%</td>
<td>14.3%</td>
<td>24.6%</td>
</tr>
</tbody>
</table>

* % change vs previous survey period

No. of respondents: 6,002
Although still of critical importance, the positive effect of the COVID-19 vaccine on travel behaviour slowly diminishes, as vaccination is now taken for granted with the high share of fully vaccinated Europeans.

Q7. To what extent do you agree/disagree with the following statement: “Once I get vaccinated for COVID-19, I would soon book a trip”.

Q8. To what extent do you agree/disagree with the following statement: “Now that a vaccine for COVID-19 has been rolled out, I feel much more optimistic and confident about planning trips in the next six months”.

* % change vs previous survey period

No. of respondents: 6,002
THE IMPORTANCE OF THE EU DIGITAL COVID CERTIFICATE IS STILL VALID, BUT TO A LESSER EXTENT

In the same way as other health-related factors, the importance of the EU digital Covid Certificate increases with age: from 48% in the 18-24 age group to 57% among 54+ year olds.

Q9. To what extent do you agree/disagree with the following statement: “The introduction of harmonized EU certificates (EU Digital Covid Certificate) to prove vaccination, COVID-19 recovery or testing status will facilitate travel/planning my next trip.”
In response to the COVID-19 Omicron variant, uncertainty regarding trip timing doubles, while intra-European travel remains the preferred choice for half of travel-ready Europeans

When will Europeans travel next?

- May '21 survey: 7.8% in 1-2 months, 16.3% in 3-4 months, 40.6% in 5-6 months, 31.0% do not know yet
- July '21 survey: 7.8% in 1-2 months, 14.5% in 3-4 months, 40.2% in 5-6 months, 15.5% do not know yet
- Sep '21 survey: 10.8% in 1-2 months, 25.3% in 3-4 months, 22.0% in 5-6 months, 25.7% do not know yet
- Dec '21 survey: 21.3% in 1-2 months, 35.6% in 3-4 months, 40.6% in 5-6 months, 18.6% do not know yet

Where will Europeans travel within the next 6 months?

- May '21 survey: 26.6% to another European country, 10.2% within my country, 2.4% to destinations outside Europe, 51.2% do not know yet
- July '21 survey: 24.5% to another European country, 9.4% within my country, 3.5% to destinations outside Europe, 53.1% do not know yet
- Sep '21 survey: 28% to another European country, 10.4% within my country, 3.1% to destinations outside Europe, 55.3% do not know yet
- Dec '21 survey: 51.1% to another European country, 12.5% within my country, 2.8% to destinations outside Europe, 50.3% do not know yet

Q13. When are you most likely to go on your next trip either in your country or within Europe?

Q14. Where do you plan to travel in the next 6 months?

* NOTE: 'This month' is excluded from answering options from Wave 10 onwards

* % change vs previous survey period

No. of respondents: 3,664
PREFERRED COUNTRIES FOR EUROPEANS’ NEXT INTERNATIONAL TRIP

France wins back the most-preferred destination title, overtaking Spain by one point

TOP 10 COUNTRIES

<table>
<thead>
<tr>
<th>Country</th>
<th>Preference</th>
</tr>
</thead>
<tbody>
<tr>
<td>France</td>
<td>7.1%</td>
</tr>
<tr>
<td>Spain</td>
<td>7.0%</td>
</tr>
<tr>
<td>Italy</td>
<td>6.3%</td>
</tr>
<tr>
<td>Germany</td>
<td>4.6%</td>
</tr>
<tr>
<td>Greece</td>
<td>4.4%</td>
</tr>
<tr>
<td>Croatia</td>
<td>4.1%</td>
</tr>
<tr>
<td>Portugal</td>
<td>4.0%</td>
</tr>
<tr>
<td>Turkey</td>
<td>3.4%</td>
</tr>
<tr>
<td>UK</td>
<td>3.2%</td>
</tr>
<tr>
<td>Austria</td>
<td>2.9%</td>
</tr>
</tbody>
</table>

*Please use this map as a reference only

No. of respondents: 4,586

Q15. To which country(ies) do you plan to travel next?

* No significant changes between waves were recorded for this question
Business travel slightly bounces back, with 15% of respondents planning to travel for business, events and conferences purposes in the next months.

Top 3 markets to take a leisure trip:
- Poland: 80.5%
- Switzerland: 14.3%
- Netherlands: 14.2%
- Germany: 11.2%

Top 3 markets to take a business trip:
- Poland: 66%
- Switzerland: 31%
- Netherlands: 20%

Purpose of travel for respondents most likely to travel in the next 6 months:
- May '21 survey:
  - For leisure: 61%
  - To visit friends/relatives: 45%
  - For business: 5%
  - For conference or event*: 6%
- July '21 survey:
  - For leisure: 62%
  - To visit friends/relatives: 45%
  - For business: 5%
  - For conference or event*: 6%
- Sep '21 survey:
  - For leisure: 65%
  - To visit friends/relatives: 45%
  - For business: 5%
  - For conference or event*: 6%
- Dec '21 survey:
  - For leisure: 64%
  - To visit friends/relatives: 46%
  - For business: 5%
  - For conference or event*: 6%

No significant changes between waves were recorded for this question.
*Up to September '21. ‘For conference or event’ was included in ‘Other’

No. of respondents: 3,664
The Omicron outbreak has a limited impact on Europeans’ preference for leisure trips, especially Sun & Beach and City Break

Preferred type of leisure trip for respondents most likely to travel in the next 6 months

- 15.0% Sun & Beach
- 12.4% Nature & Outdoors
- 13.0% Culture & Heritage
- 5.3% Touring & Road Trip
- 11.8% Coast & Sea
- 5.1% Ski/Snowboard Trip in the Mountains
- 14.5% City Break
- 9.8% Wellness & Relaxation

Dec ‘21 survey

56% of city break travellers will opt for a hotel, 13% higher than the survey’s average and higher than any other type of trip

* % change vs previous survey period
No. of respondents: 3,664

Q19. What type of leisure trip within Europe are you most likely to undertake next?
**A Snapshot of German Travel Plans**

**Travel horizon: January-June 2022**

### Intention to Travel

<table>
<thead>
<tr>
<th>Month</th>
<th>Likely/Very Likely</th>
<th>Neutral</th>
<th>Unlikely/Very Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec ’21</td>
<td>61%</td>
<td>10%*</td>
<td>24%</td>
</tr>
<tr>
<td>Sep ‘21</td>
<td>68%</td>
<td>15%</td>
<td>18%</td>
</tr>
<tr>
<td>July ’21</td>
<td>73%</td>
<td>14%</td>
<td>14%</td>
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</tbody>
</table>

### Travel Readiness

- Destination not chosen: 23% (Trip fully booked: 14%)
- Destination chosen but trip not booked yet: 39% (Trip partially booked: 24%)

### Popular Travel Periods

- January-February ’22: 17%
- March-April ’22: 27%
- May-June ’22: 38%

### Where to?

- Another European Country: 50%
- Within my country: 29%
- Outside Europe: 13%

### And with Whom?

- 30% with family
- 35% with partner
- 13% solo

### Intended Length of Stay and Budget

<table>
<thead>
<tr>
<th>Length of Stay</th>
<th>18%</th>
<th>23%</th>
<th>25%</th>
<th>17%</th>
<th>18%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 3 nights</td>
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<tr>
<td>4-6 nights</td>
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<td>7-9 nights</td>
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<td>10-12 nights</td>
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<tr>
<td>Over 12 nights</td>
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</table>

<table>
<thead>
<tr>
<th>Budget Range</th>
<th>18%</th>
<th>27%</th>
<th>19%</th>
<th>15%</th>
<th>8%</th>
<th>6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 500€</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>501-1,000€</td>
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<tr>
<td>1,001-1,500€</td>
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<tr>
<td>1,501-2,000€</td>
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<tr>
<td>2,001-2,500€</td>
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<tr>
<td>2,501-3,000€+</td>
<td></td>
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</tr>
</tbody>
</table>

### Preferred Types of Trips & Destinations

- Top 3 Types of Trips
  - Sun & Beach: 17%
  - Nature & Outdoors: 17%
  - City Break: 14%

- Top 5 Destinations
  - Austria: 6%
  - Spain: 6%
  - Italy: 6%
  - France: 5%
  - Greece: 4%

* Significant % increase ▲ or decrease ▼ vs previous survey period

No. of respondents: 758 (total sample of respondents per country)
A SNAPSHOT OF BRITISH TRAVEL PLANS
Travel horizon: January-June 2022

TRAVEL SENTIMENT

<table>
<thead>
<tr>
<th></th>
<th>Dec '21</th>
<th>Sep '21</th>
<th>July '21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intention to travel</td>
<td>53%</td>
<td>57%</td>
<td>52%</td>
</tr>
<tr>
<td>Likely/Very Likely</td>
<td>19%</td>
<td>18%</td>
<td>20%</td>
</tr>
<tr>
<td>Neutral</td>
<td>29%</td>
<td>25%</td>
<td>27%</td>
</tr>
</tbody>
</table>

TRAVEL READYNESS

- Destination not chosen: 28%
- Destination chosen but trip not booked yet: 30%
- Trip partially booked: 14%
- Trip fully booked: 34%

WHERE TO?

- Another European country: 31%
- Within my country: 30%
- Outside Europe: 18%

AND WITH WHOM?

- 29% with family
- 24% with partner
- 16% solo

INTENDED LENGTH OF STAY AND BUDGET

- Up to 3 nights: 19%
- 4-6 nights: 29%
- 7-9 nights: 22%
- 10-12 nights: 15%
- Over 12 nights: 15%

- Up to 500€: 18%
- 501-1,000€: 24%
- 1,001-1,500€: 18%
- 1,501-2,000€: 11%
- 2,001-2,500€: 11%
- 2,501-3,000€: 7%
- Over 3,000€: 11%

PREFERRED TYPES OF TRIPS & DESTINATIONS

- Top 3 types of trips:
  - Sun & Beach: 15% (↓ 42%)
  - City break: 14%
  - Nature & Outdoors: 11%

- Top 5 destinations:
  - Spain: 8%
  - France: 7%
  - Italy: 5%
  - Greece: 4%
  - Germany: 4%

* Significant % increase ▲ or decrease ▼ vs previous survey period
A SNAPSHOT OF FRENCH TRAVEL PLANS
Travel horizon: January–June 2022

### Intention to Travel

<table>
<thead>
<tr>
<th>Month</th>
<th>Likely/Very Likely</th>
<th>Neutral</th>
<th>Unlikely/Very Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec ‘21</td>
<td>63%</td>
<td>12%</td>
<td>24%</td>
</tr>
<tr>
<td>Sep ‘21</td>
<td>64%</td>
<td>13%</td>
<td>23%</td>
</tr>
<tr>
<td>July ‘21</td>
<td>65%</td>
<td>14%</td>
<td>22%</td>
</tr>
</tbody>
</table>

### Travel Readiness

- Destination not chosen: 32%
  - Trip fully booked: 15%
  - Trip partially booked: 16%
- Destination chosen but trip not booked yet: 37%

### Popular Travel Periods

- January–February ‘22: 13%
- March–April ‘22: 23%
- May–June ‘22: 37%

### Where to?

- Another European Country: 43%
- Within My Country: 37%
- Outside Europe: 14%

### And with Whom?

- 34% with family
- 38% with partner
- 12% solo

### Intended Length of Stay and Budget

- Up to 3 nights: 17%
- 4–6 nights: 29%
- 7–9 nights: 18%
- 10–12 nights: 8%
- Over 12 nights: 7%
- Up to 500€: 16%
- 501–1,000€: 17%
- 1,001–1,500€: 14%
- 1,501–2,000€: 16%
- 2,001–2,500€: 8%
- 2,501–3,000€: 7%
- 3,001€+: 6%

### Top 3 Types of Trips

- Sun & Beach: 20%
- Culture & heritage: 16%
- Nature & Outdoors: 14%

### Top 5 Destinations

- Spain: 10%
- Italy: 10%
- Portugal: 7%
- Greece: 6%
- Croatia: 4%

* Significant % increase ▲ or decrease ▼ vs previous survey period

No. of respondents: 750 (total sample of respondents per country)
A SNAPSHOT OF DUTCH TRAVEL PLANS
Travel horizon: January-June 2022

TRAVEL SENTIMENT

<table>
<thead>
<tr>
<th>INTENTION TO TRAVEL</th>
<th>Likely/Very Likely</th>
<th>Neutral</th>
<th>Unlikely/Very Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec '21</td>
<td>52%</td>
<td>24%</td>
<td>16%</td>
</tr>
<tr>
<td>Sep '21</td>
<td>68%</td>
<td>18%</td>
<td>14%</td>
</tr>
<tr>
<td>July '21</td>
<td>66%</td>
<td>21%</td>
<td>13%</td>
</tr>
</tbody>
</table>

TRAVEL PLANNING

WHERE TO?

- ANOTHER EUROPEAN COUNTRY: 48%
- WITHIN MY COUNTRY: 23%
- OUTSIDE EUROPE: 19%

AND WITH WHOM?

- 20% with family
- 23% with partner
- 17% solo

PREFERRED TYPES OF TRIPS & DESTINATIONS

<table>
<thead>
<tr>
<th>TOP 3 TYPES OF TRIPS</th>
<th>Sun &amp; Beach</th>
<th>City break</th>
<th>Nature &amp; Outdoors</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>13%</td>
<td>12%</td>
<td>12%</td>
</tr>
</tbody>
</table>

INTENDED LENGTH OF STAY AND BUDGET

- Up to 3 nights: 14%
- 4-6 nights: 19%
- 7-9 nights: 20%
- 10-12 nights: 20%
- Over 12 nights: 13%

- Up to 500€: 50%
- 501-1.000€: 19%
- 1.001-1.500€: 14%
- 1.501-2.000€: 12%
- 2.001-2.500€: 11%
- 2.501-3.000€: 10%
- 3.001€+: 13%

POPULAR TRAVEL PERIODS

- January-February '22: 27%
- March-April '22: 30%
- May-June '22: 34%

* Significant % increase ▲ or decrease ▼ vs previous survey period

No. of respondents: 500 (total sample of respondents per country)
A SNAPSHOT OF ITALIAN TRAVEL PLANS
Travel horizon: January-June 2022

TRAVEL SENTIMENT

<table>
<thead>
<tr>
<th>TRAVEL INTENTION TO TRAVEL</th>
<th>Likely/Very Likely</th>
<th>Neutral</th>
<th>Unlikely/Very Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec ‘21</td>
<td>67%</td>
<td>16%</td>
<td>17%</td>
</tr>
<tr>
<td>Sep ‘21</td>
<td>68%</td>
<td>20%</td>
<td>12%</td>
</tr>
<tr>
<td>July ‘21</td>
<td>73%</td>
<td>15%</td>
<td>13%</td>
</tr>
</tbody>
</table>

TRAVEL READINESS

<table>
<thead>
<tr>
<th>DESTINATION CHOSEN BUT TRIP NOT BOOKED YET</th>
<th>Trip Fully Booked</th>
<th>Trip Partially Booked</th>
</tr>
</thead>
<tbody>
<tr>
<td>36%</td>
<td>13%</td>
<td>10%</td>
</tr>
</tbody>
</table>

TRAVEL PLANNING

WHERE TO?

- Another European Country: 40%
- Within My Country: 48%
- Outside Europe: 7%

AND WITH WHOM?

- With family: 37%
- With partner: 37%
- Solo: 9%

INTENDED LENGTH OF STAY AND BUDGET

- Up to 3 nights: 17%
- 4-6 nights: 23%
- 7-9 nights: 9%
- 10-12 nights: 6%
- Over 12 nights: 6%

- Up to 500€: 23%
- 501-1,000€: 30%
- 1,001-1,500€: 20%
- 1,501-2,000€: 14%
- 2,001-2,500€: 7%
- 2,501-3,000€: 4%
- Over 3,000€: 3%

PREFERRED TYPES OF TRIPS & DESTINATIONS

<table>
<thead>
<tr>
<th>TOP 3 TYPES OF TRIPS</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Culture &amp; heritage</td>
<td>30%</td>
</tr>
<tr>
<td>Sun &amp; Beach</td>
<td>14%</td>
</tr>
<tr>
<td>Coast &amp; sea</td>
<td>10%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOP 5 DESTINATIONS</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>France</td>
<td>12%</td>
</tr>
<tr>
<td>Spain</td>
<td>8%</td>
</tr>
<tr>
<td>Germany</td>
<td>5%</td>
</tr>
<tr>
<td>UK</td>
<td>5%</td>
</tr>
<tr>
<td>Greece</td>
<td>5%</td>
</tr>
</tbody>
</table>

* Significance increase ▲ or decrease ▼ vs previous survey period

No. of respondents: 750 (total sample of respondents per country)
### A Snapshot of Belgian Travel Plans

**Travel horizon: January-June 2022**

#### Travel Sentiment

<table>
<thead>
<tr>
<th>Intention to Travel</th>
<th>Dec '21</th>
<th>Sep '21</th>
<th>July '21</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Likely/Very Likely</strong></td>
<td>56%</td>
<td>66%</td>
<td>66%</td>
</tr>
<tr>
<td><strong>Neutral</strong></td>
<td>16%</td>
<td>15%</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Unlikely/Very Unlikely</strong></td>
<td>29%</td>
<td>15%</td>
<td>18%</td>
</tr>
</tbody>
</table>

#### Travel Readiness

- Destination not chosen: Trip fully booked 24%, Trip partially booked 28%
- Destination chosen but trip not booked yet: Trip fully booked 29%, Trip partially booked 29%

#### Popular Travel Periods

- January-February '22: 22%
- March-April '22: 21%
- May-June '22: 34%

#### Where to?

- Another European Country: 55%
- Within My Country: 20%
- Outside Europe: 13%

#### And with Whom?

- 31% with family
- 29% with partner
- 13% solo

#### Intended Length of Stay and Budget

- Up to 3 nights: 20%
- 4-6 nights: 25%
- 7-9 nights: 24%
- 10-12 nights: 17%
- Over 12 nights: 14%
- Up to 500€: 18%
- 501-1,000€: 25%
- 1,001-1,500€: 14%
- 1,501-2,000€: 13%
- 2,001-2,500€: 11%
- 2,501-3,000€: 10%
- 3,001€+: 9%

#### Preferred Types of Trips & Destinations

<table>
<thead>
<tr>
<th>Top 3 Types of Trips</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun &amp; Beach</td>
</tr>
<tr>
<td>Nature &amp; Outdoors</td>
</tr>
<tr>
<td>City break</td>
</tr>
</tbody>
</table>

#### Top 5 Destinations

- France: 15%
- Spain: 8%
- Italy: 6%
- Netherlands: 5%
- Greece: 5%

*Note: % indicates increase or decrease vs previous survey period.*
# A Snapshot of Swiss Travel Plans

**Travel horizon:** January-June 2022

## Travel Sentiment

<table>
<thead>
<tr>
<th>Intention to Travel</th>
<th>Likely/Very Likely</th>
<th>Neutral</th>
<th>Unlikely/Very Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec '21</td>
<td>48%</td>
<td>22%</td>
<td>14%</td>
</tr>
<tr>
<td>Sep '21</td>
<td>61%</td>
<td>18%</td>
<td>21%</td>
</tr>
<tr>
<td>July '21</td>
<td>66%</td>
<td>22%</td>
<td>12%</td>
</tr>
</tbody>
</table>

## Travel Readiness

- **Destination not chosen:**
  - 20% Trip fully booked
  - 39% Trip partially booked
  - 41% Destination chosen but trip not booked yet

## Popular Travel Periods

- **January-February '22:** 25%
- **March-April '22:** 26%
- **May-June '22:** 29%

## Travel Planning

### Where to?

- **Another European Country:** 44%
- **Within My Country:** 22%
- **Outside Europe:** 19%

### And with Whom?

- 20% with family
- 19% with partner
- 19% solo

## Intended Length of Stay and Budget

- **Up to 3 nights:** 18%
- **4-6 nights:** 23%
- **7-9 nights:** 23%
- **10-12 nights:** 16%
- **Over 12 nights:** 20%

- **Up to 500€:** 15%
- **501-1.000€:** 17%
- **1.001-1.500€:** 13%
- **1.501-2.000€:** 15%
- **2.001-2.500€:** 15%
- **2.501-3.000€:** 14%
- **3.001€+:** 11%

## Preferred Types of Trips & Destinations

### Top 3 Types of Trips

- Nature & Outdoors: 11%
- Sun & Beach: 10% (52% decrease)
- Wellness & Relaxation: 9%

### Top 5 Destinations

- Italy: 5%
- France: 5%
- Germany: 5%
- Spain: 4%
- Belgium: 4%

*Significant % increase ▲ or decrease ▼ vs previous survey period*

No. of respondents: 500 (total sample of respondents per country)
A SNAPSHOT OF SPANISH TRAVEL PLANS
Travel horizon: January-June 2022

TRAVEL SENTIMENT

<table>
<thead>
<tr>
<th>Period</th>
<th>Intention to Travel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec '21</td>
<td>76%</td>
</tr>
<tr>
<td>Sep '21</td>
<td>72%</td>
</tr>
<tr>
<td>July '21</td>
<td>73%</td>
</tr>
</tbody>
</table>

- Likely/Very Likely
- Neutral
- Unlikely/Very Unlikely

TRAVEL PLANNING

WHERE TO?
- Another European Country: 46%
- Within My Country: 44%
- Outside Europe: 7%

AND WITH WHOM?
- With family: 40%
- With partner: 40%
- Solo: 8%

PREFERRED TYPES OF TRIPS & DESTINATIONS

- Top 3 Types of Trips:
  - City break: 31%
  - Culture & heritage: 15%
  - Wellness & relaxation: 11%

- Top 5 Destinations:
  - France: 14%
  - Italy: 10%
  - Portugal: 8%
  - Germany: 6%
  - UK: 5%

TRAVEL READINESS

- Destination not chosen: 26%
- Trip partially booked: 10%
- Trip fully booked: 11%
- Destination chosen but trip not booked yet: 51%

POPULAR TRAVEL PERIODS

- January-February '22: 15%
- March-April '22: 27%
- May-June '22: 44%

INTENDED LENGTH OF STAY AND BUDGET

- Up to 3 nights: 45%
- 4-6 nights: 26%
- 7-9 nights: 8%
- 10-12 nights: 5%

- Up to 500€: 16%
- 501-1,000€: 29%
- 1,001-1,500€: 20%
- 1,501-2,000€: 14%
- 2,001-2,500€: 10%
- 2,501-3,000€: 6%
- 3,001€+: 4%

* Significant % increase ▲ or decrease ▼ vs previous survey period

No. of respondents: 501 (total sample of respondents per country)
# A Snapshot of Polish Travel Plans

**Travel horizon: January-June 2022**

## Travel Sentiment

<table>
<thead>
<tr>
<th>Intention to Travel</th>
<th>Likely/Very Likely</th>
<th>Neutral</th>
<th>Unlikely/Very Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec '21</td>
<td>80%</td>
<td>7%</td>
<td>13%</td>
</tr>
<tr>
<td>Sep '21</td>
<td>73%</td>
<td>9%</td>
<td>18%</td>
</tr>
<tr>
<td>July '21</td>
<td>79%</td>
<td>9%</td>
<td>13%</td>
</tr>
</tbody>
</table>

## Travel Planning

| WHERE TO? | AND WITH WHOM? |
|-----------|---------------|-------------|
| Another European Country | 48% | 47% with family |
| Within My Country | 36% | 34% with partner |
| Outside Europe | 10% | 5% solo |

## Preferred Types of Trips & Destinations

<table>
<thead>
<tr>
<th>Top 3 Types of Trips</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>City break</td>
<td>19%</td>
</tr>
<tr>
<td>Coast &amp; sea</td>
<td>17%</td>
</tr>
<tr>
<td>Culture &amp; heritage</td>
<td>13%</td>
</tr>
</tbody>
</table>

## Intended Length of Stay and Budget

<table>
<thead>
<tr>
<th>Intended Length of Stay and Budget</th>
<th>Trip partially booked</th>
<th>Trip fully booked</th>
<th>Destination chosen but trip not booked yet</th>
<th>Destination not chosen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 3 nights</td>
<td>9%</td>
<td></td>
<td></td>
<td>37%</td>
</tr>
<tr>
<td>4-6 nights</td>
<td>34%</td>
<td>14%</td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td>7-9 nights</td>
<td>34%</td>
<td>12%</td>
<td></td>
<td>6%</td>
</tr>
<tr>
<td>10-12 nights</td>
<td>20%</td>
<td>17%</td>
<td></td>
<td>10%</td>
</tr>
<tr>
<td>Over 12 nights</td>
<td>36%</td>
<td></td>
<td></td>
<td>5%</td>
</tr>
</tbody>
</table>

**Top 5 Destinations**

<table>
<thead>
<tr>
<th>Destination</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Croatia</td>
<td>10%</td>
</tr>
<tr>
<td>Spain</td>
<td>7%</td>
</tr>
<tr>
<td>Germany</td>
<td>7%</td>
</tr>
<tr>
<td>Italy</td>
<td>6%</td>
</tr>
<tr>
<td>Greece</td>
<td>6%</td>
</tr>
</tbody>
</table>

*Significant % increase ▲ or decrease ▼ vs previous survey period

No. of respondents: 500 (total sample of respondents per country)
A SNAPSHOT OF AUSTRIAN TRAVEL PLANS
Travel horizon: January–June 2022

TRAVEL SENTIMENT

<table>
<thead>
<tr>
<th>INTENTION TO TRAVEL</th>
<th>Likely/Very Likely</th>
<th>Neutral</th>
<th>Unlikely/Very Unlikely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec ’21</td>
<td>57%</td>
<td>▼16%</td>
<td>15% 28%</td>
</tr>
<tr>
<td>Sep ’21</td>
<td>67%</td>
<td>15%</td>
<td>18%</td>
</tr>
<tr>
<td>July ’21</td>
<td>71%</td>
<td>13%</td>
<td>17%</td>
</tr>
</tbody>
</table>

TRAVEL READINESS

- Destination not chosen
  - Trip fully booked: 30%
  - Trip partially booked: 22%

- Destination chosen but trip not booked yet
  - 30%

TRAVEL PLANNING

WHERE TO?

- Another European Country: 50%
- Within my Country: 26%
- Outside Europe: 14%

AND WITH WHOM?

- 26% with family
- 29% with partner
- 14% solo

INTENDED LENGTH OF STAY AND BUDGET

- Up to 3 nights: 23%
- 4–6 nights: 32%
- 7–9 nights: 21%
- 10–12 nights: 13%
- Over 12 nights: 11%

- Up to 500€: 22%
- 501–1,000€: 26%
- 1,001–1,500€: 13%
- 1,501–2,000€: 12%
- 2,001–2,500€: 9%
- 2,501–3,000€: 9%
- 3,001€+: 9%

PREFERRED TYPES OF TRIPS & DESTINATIONS

TOP 3 TYPES OF TRIPS

- Sun & Beach: 15%
- Coast & sea: 13%
- City break: 13%

TOP 5 DESTINATIONS

- Italy: 8%
- Germany: 8%
- Spain: 5%
- Croatia: 5%
- Greece: 4%

* Significant % increase ▲ or decrease ▼ vs previous survey period

No. of respondents: 501 (total sample of respondents per country)
TRIP PLANNING
What do Europeans miss the most about travelling?

Escaping from routine is more important to Europeans planning a sun & beach trip, while culture & heritage travellers care the most about immersing into the local life.

- Enjoying life in a relaxing environment: 15.0%
- Escaping from routine: 14.2%
- Spending quality time with family or friends: 13.2%
- Creating lasting new memories: 11.2%
- Living the local life and immersion in the local culture: 10.3%

Dec '21 survey

* No significant changes between waves were recorded for this question

Q10. What is it that you miss the most about travelling and cannot wait to experience it again?

No. of respondents: 6,002
Family travel remains the most desired type of holiday although it decreased by 14% from November 2021. At the same time the popularity of business trips slowly recovers.

Preferred travel companion for respondents who are most likely to travel in the next 6 months:

- With my family: 33.6% (Dec '21 survey)
- With my partner: 11.8%
- By myself: 11.3%
- With friends: 34.0%
- With colleagues*: 4.7%
- With organised group*: 4.5%

Preferred travel companion (Top 4) vs preferred type of holiday:

- City Break: 30.6% (Dec '21 survey)
- Sun & Beach: 41.6%
- Coast & Sea: 39.5%
- Culture & Heritage: 32.1%
- Nature & Outdoors: 34.8%

No. of respondents: 3,664

*Up to September '21. 'With colleagues' & 'With organised group' were included in 'Other'.

Q18. With whom are you most likely to travel during your next trip within Europe?
The preference for air travel drops by 15%, possibly due to the spread of the Omicron variant but also due to the relatively high share of respondents (27%) intending to visit neighbour countries, reachable by other means of transport. In the meantime, sea travel finally sets sail!

Top 5 markets that are most likely to travel by plane in the next 6 months:

- **Spain** 60.0% \(\downarrow 9\%^{*}\)
- **Italy** 57.3%
- **Poland**
- **UK** 46.2% \(\downarrow 21\%^{*}\)
- **France** 58.4% \(\downarrow 12\%^{*}\)

**Preferred modes of transport for respondents most likely to travel in the next 6 months**

<table>
<thead>
<tr>
<th></th>
<th>May ‘21 survey</th>
<th>July ‘21 survey</th>
<th>Sep ‘21 survey</th>
<th>Dec ‘21 survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>By air</td>
<td>8.0%</td>
<td>8.5%</td>
<td>8.9%</td>
<td>5.3%</td>
</tr>
<tr>
<td>By an owned car</td>
<td>39.0%</td>
<td>39.7%</td>
<td>33.9%</td>
<td>31.0%</td>
</tr>
<tr>
<td>By train/bus</td>
<td>46.7%</td>
<td>45.7%</td>
<td>51.5%</td>
<td>43.6%</td>
</tr>
<tr>
<td>By a rented car</td>
<td>4.6%</td>
<td>4.6%</td>
<td>4.6%</td>
<td>4.6%</td>
</tr>
<tr>
<td>By ship or ferry*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

\* Up to September ‘21. By ship or ferry were included in ‘Other’. No. of respondents: 3,664

Q16. Which of the following modes of transport would you most consider using during your next trip within Europe?
The preference for trips longer than 10 nights surges by 38%, led by Europeans planning their holidays in May and June.

Europeans who opt for sun & beach holidays are the most likely to take a 10+ nights trip.

Q20. What would be the length of your next overnight trip?

* % change vs previous survey period

No. of respondents: 3,664
As Europeans’ intentions for longer trips rise, the share of travellers planning to spend over 2,000 euros grows by 31%

Investing in the next overnight trip

16% of Europeans travelling up to 6 nights will spend over 2,000 euros vs. 40% among those planning a 10+ nights trip

Q21. How much do you intend to spend on your next overnight trip (per person, including accommodation, transportation and travel activities)?

* % change vs previous survey period
No. of respondents: 3,664
## Preference for a hotel chain/resort drops by 17%, affected by the growing trend for longer stays

### Preferred type of accommodation for respondents most likely to travel in the next 6 months

<table>
<thead>
<tr>
<th>Survey Date</th>
<th>Hotel Chain or Resort</th>
<th>Independent Hotel/Resort</th>
<th>Other Paid Serviced Accommodation</th>
<th>Short-Term Rental via Online Platform</th>
<th>Friends and/or Family</th>
<th>Hostel/Motel</th>
<th>Camping/Caravan</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec ’21 survey</td>
<td>26.5% (↓17%)</td>
<td>23.4%</td>
<td>12.3%</td>
<td>13.5%</td>
<td>8.1%</td>
<td>5.8%</td>
<td>5.9%</td>
<td>4.5%</td>
</tr>
<tr>
<td>Sep ’21 survey</td>
<td>32.1%</td>
<td>25.2%</td>
<td>14.2%</td>
<td>13.0%</td>
<td>5.9%</td>
<td>4.2%</td>
<td>6.6%</td>
<td>1.8%</td>
</tr>
<tr>
<td>July ’21 survey</td>
<td>28.3%</td>
<td>25.2%</td>
<td>13.2%</td>
<td>12.6%</td>
<td>7.3%</td>
<td>4.6%</td>
<td>6.7%</td>
<td>2.0%</td>
</tr>
<tr>
<td>May ’21 survey</td>
<td>27.4%</td>
<td>24.0%</td>
<td>15.1%</td>
<td>13.2%</td>
<td>6.9%</td>
<td>5.0%</td>
<td>6.3%</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

* % change vs previous survey period

47% of Europeans planning a trip of up to 6 nights will stay in a hotel (chain + independent) vs. 36% among those staying over 10 nights

Q17. Which of the following types of accommodation would you most consider staying at during your next trip within Europe?

No. of respondents: 3,664
As COVID-19 continues to spread, the share of travel-ready Europeans who have fully booked their next trip drops by 21%, to its lowest recorded level

Status of planning for the next trip

<table>
<thead>
<tr>
<th></th>
<th>May '21 survey</th>
<th>July '21 survey</th>
<th>Sep '21 survey</th>
<th>Dec '21 survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>I have not yet chosen where I will travel next</td>
<td>18.6%</td>
<td>14.9%</td>
<td>18.7%</td>
<td>21.1%</td>
</tr>
<tr>
<td>I have chosen where I want to go but not yet booked/arranged my trip</td>
<td>39.8%</td>
<td>34.4%</td>
<td>42.4%</td>
<td>42.2%</td>
</tr>
<tr>
<td>I have booked/arranged the accommodation for my next trip</td>
<td>10.8%</td>
<td>12.3%</td>
<td>8.8%</td>
<td>11.0%</td>
</tr>
<tr>
<td>I have booked/arranged the transportation for my next trip</td>
<td>8.8%</td>
<td>9.7%</td>
<td>8.2%</td>
<td>8.4%</td>
</tr>
<tr>
<td>I have booked/arranged all travel and accommodation components for my next trip</td>
<td>22.0%</td>
<td>28.8%</td>
<td>21.9%</td>
<td>17.4%</td>
</tr>
</tbody>
</table>

* % change vs previous survey period

No. of respondents: 3,664
TRAVEL
CONCERNS
72% of Europeans will stick with their travel plans, though with some changes

How has COVID-19 affected travel plans?

- **Did not plan to travel**
  - May ’21 survey: 16.1%
  - July ’21 survey: 14.7%
  - Sep ’21 survey: 15.1%
  - Dec ’21 survey: 15.8%

- **Did not make any change to the original plan**
  - May ’21 survey: 12.1%
  - July ’21 survey: 14.5%
  - Sep ’21 survey: 20.1%
  - Dec ’21 survey: 16.2%

- **Had to make some changes to their original plan**
  - May ’21 survey: 11.9%
  - July ’21 survey: 13.3%
  - Sep ’21 survey: 15.2%
  - Dec ’21 survey: 14.7%

- **Cancelled**
  - May ’21 survey: 14.2%
  - July ’21 survey: 16.2%
  - Sep ’21 survey: 14.4%
  - Dec ’21 survey: 14.2%

Top 5 markets choosing domestic over international travel

- **Spain**: 20.2%
- **Italy**: 19.2%
- **Austria**: 15.2%
- **Poland**: 15.1%
- **Germany**: 14.7%

Q2. If you were planning to take an overnight trip in the next 6 months within Europe, how has COVID-19 affected your plans?

* % change vs previous survey period

No. of respondents: 6,002
Getting vaccinated remains the driving confidence force, but gradually loses ground, dropping by 27% along the last 3 research waves.

Top travel confidence boosters

- Getting vaccinated for COVID-19: 13.5%
- Flexible cancellation policies: 11.3%
- Destinations’ effectiveness in managing COVID-19: 9.6%
- Fully lifted travel restrictions: 9.4%
- Health & safety protocols at the destination: 8.6%
- Bargains and attractive deals: 7.7%

* No significant changes between waves were recorded for this question.

Q3. Which factors will make you feel more confident to start planning a trip in the next months within Europe?

No. of respondents: 6,000
"TRAVEL-READY" EUROPEANS’ CONCERNS

Rising COVID-19 cases at a destination are now the second most acute travel concern; spending time in quarantine remains the undisputed leading concern.

Leading concerns for those who are most likely to travel next:

- 17.7% Quarantine measures during my trip
- 14.0% Changes in travel restrictions during my trip
- 14.9% Rising COVID-19 cases in the destinations I want to visit
- 12.7% Becoming ill during my trip
- 10.2% Limited options at the destination (closed restaurants/attractions, etc.)
- 9.0% Booking and cancellation policies (refunds, etc.)

Dec '21 survey

Europeans more concerned by the rise of COVID-19 cases at the destination and by becoming ill during their trip are more likely to opt for a domestic trip.

** This refers to the total sample.

Q4. What currently concerns you the most about travelling within Europe?
No. of respondents: 3,664

* No significant changes between waves were recorded for this question.
Gradually, air travel becomes less of a concern for Europeans

The most worrisome touchpoints during travel in relation to personal health & safety

<table>
<thead>
<tr>
<th>Survey</th>
<th>Air travel</th>
<th>In-destination transport (metro, bus, taxi)</th>
<th>Food &amp; beverage</th>
<th>Attractions, tours and activities (i.e., museums, theme parks)</th>
<th>Public areas in destinations (i.e., streets, neighborhoods)</th>
<th>Accommodation – hotels and resorts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec ’21 survey</td>
<td>15.8%</td>
<td>14.5%</td>
<td>12.8%</td>
<td>11.4%</td>
<td>11.0%</td>
<td>10.9%</td>
</tr>
<tr>
<td>Sep ’21 survey</td>
<td>18.3%</td>
<td>15.2%</td>
<td>11.8%</td>
<td>12.2%</td>
<td>11.4%</td>
<td>11.1%</td>
</tr>
<tr>
<td>July ’21 survey</td>
<td>17.3%</td>
<td>14.6%</td>
<td>13.0%</td>
<td>12.7%</td>
<td>11.8%</td>
<td>11.3%</td>
</tr>
<tr>
<td>May ’21 survey</td>
<td>18.0%</td>
<td>15.3%</td>
<td>13.1%</td>
<td>11.8%</td>
<td>11.3%</td>
<td>10.7%</td>
</tr>
</tbody>
</table>

* No significant changes between waves were recorded for this question

Q5. In relation to your personal health and safety, which parts of your journey will concern you the most?

Europeans looking for nature & outdoor experiences are less concerned about air travel (12%) than those going for sun & beach holidays (19%)

No. of respondents: 6,002
3 in 5 Europeans feel safer and more relaxed with strict health and safety protocols implemented by destinations; however, this share has slowly diminished over time.

63% of travellers aged over 54 count on health and safety protocols to enjoy their time at the destination, while this share is much lower (48%) among younger travellers (18-24 years old).

* This refers to the total sample

Q6: Please select a response which describes you the most: "When I travel to places with strict health and safety protocols..."
METHODOLOGICAL ANNEX
METHODOLOGICAL ANNEX
THE SURVEY

- The report is the result of online market research of Europeans who took at least 2 overnight trips during the last three years (2019-2021)
- Distribution/data collection period:
  - Countries: Germany, United Kingdom, France, Netherlands, Italy, Belgium, Switzerland, Spain, Poland and Austria
  - Languages: English, French, German, Italian, Spanish, Polish and Dutch
- Research themes examined: Travel personas [1 question], Travel concerns and COVID-19 impact on travel [9 questions] and Travel intentions, preferences and trip planning [12 questions]
- 50% of the survey’s respondents are male and 50% are female. Sample size and age groups are listed below:

<table>
<thead>
<tr>
<th>Age</th>
<th>UK</th>
<th>IT</th>
<th>ES</th>
<th>AT</th>
<th>FR</th>
<th>DE</th>
<th>PL</th>
<th>BE</th>
<th>CH</th>
<th>NL</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 - 24</td>
<td>88</td>
<td>73</td>
<td>45</td>
<td>69</td>
<td>96</td>
<td>92</td>
<td>56</td>
<td>103</td>
<td>134</td>
<td>158</td>
<td>914</td>
</tr>
<tr>
<td>25 - 34</td>
<td>135</td>
<td>112</td>
<td>74</td>
<td>189</td>
<td>129</td>
<td>153</td>
<td>106</td>
<td>168</td>
<td>200</td>
<td>166</td>
<td>1,432</td>
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<tr>
<td>35 - 44</td>
<td>126</td>
<td>135</td>
<td>101</td>
<td>122</td>
<td>141</td>
<td>150</td>
<td>120</td>
<td>121</td>
<td>124</td>
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<tr>
<td>45 - 54</td>
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<td>263</td>
<td>176</td>
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<td>238</td>
<td>187</td>
<td>125</td>
<td>38</td>
<td>7</td>
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<tr>
<td>Total</td>
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<td>501</td>
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<td>500</td>
<td>500</td>
<td>6,002</td>
</tr>
</tbody>
</table>
Study on Monitoring Sentiment for Intra-European Travel

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Data sources: This report is based on research conducted by MINDHAUS (www.mindhaus.gd) and should be interpreted by users according to their needs.

Please note that while every possible effort has been made to ensure the data in this report is accurate, it is not possible to completely eliminate every margin of error.

Published by the European Travel Commission

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Website: www.etc-corporate.org
Email: info@visiteurope.com
Cover photo: Halfpoint (Shutterstock)
Design: MINDHAUS