Today, the relationship between Tourism and Climate Change is unquestionable, as is the need for action to avoid the predicted devastating impacts for people and our planet that a changing climate will incur.

In 2022, ETC signed the Glasgow Declaration on Climate Action in Tourism and committed to building a consistent carbon reduction strategy and amplifying climate action by actively supporting ETC member National Tourism Organisations (NTOs) to commit to Net Zero.

With its Climate Action Plan, ETC is undertaking to develop its work and explore the potential to catalyse climate action more widely, focusing on three main areas: REDUCE, EMPOWER, LEAD.

**CATALYSE CLIMATE ACTION IN EUROPE’S TOURISM DESTINATIONS**

**ETC CARBON FOOTPRINT**

- **603.028 KG of CO2**
  - Total carbon emissions (2018)
- **0.14 KG of CO2**
  - per euro of funding

Our climate target is to keep global temperature rise below 1.5°C.

The first part of our Net Zero strategy involves reducing our emissions by 50% by 2030.

This translates into a 7% yearly reduction target.

**BREAKDOWN OF THE HOTSPOT AREAS OF OUR OPERATIONS**

- **57% Events**
- **26% FAM & Influencers’ Trips**
- **14% Business Travel**
- **2% Office & Commuting**
- **1% Website**

**ETC’S CLIMATE ACTION WORKING GROUP WITHIN THE ORGANISATION**

- A new dedicated Working Group on Climate Action will support the organisation to deliver on its climate commitments and apply a climate lens to its operations across all work areas.
- The Working Group will also highlight ETC’s and its members’ needs to European institutions to ensure that public policies for climate action are set up, and appropriate resources are allocated.

**PLAN FOR THE IMPROVEMENT OF SKILLS AND KNOWLEDGE OF MEMBERS IN CLIMATE ACTION THROUGH:**

- Workshops on climate action topics and green transition
- Roadmap for destinations towards Net Zero
- NTOs decarbonisation strategies
- Research on climate action in tourism
- Support for members in the green labels’ certification processes
- Promotion of circularity in tourism services
- Handbook on measuring tourism GHG emissions for destinations

The platform will support ETC members by giving access to information, specific tools, best practice exchange, and knowledge-sharing opportunities. It will cover relevant topics with methodologies and tools used by NTOs in Europe and worldwide on climate action planning, common indicators, and benchmark research.

- **One Planet Network**
- European Commission’s Transition Pathway for Tourism

**ONLINE PLATFORM FOR ETC MEMBERS TO SHARE BEST PRACTICE EXAMPLES, CASE STUDIES AND TOOLS FOR CLIMATE ACTION**

- Expanding and sharing the available research, helping to meet the need for more knowledge in climate action in tourism.
- Publishing and showcasing all Climate Action Plans developed by ETC’s members to provide inspiration and examples for other destinations to follow.
- Raising awareness of climate action globally, highlighting the potential of Europe to lead the twin green and digital transition in tourism.
- Share any other work undertaken by the new Climate Action Working Group with the industry.

**TIMELINE**

- **2023**
  - Announce baseline year results and 7% reduction target
  - Climate Action Working Group

- **2024**
  - Internal climate policy (daily operations, events, travel, marketing activities)
  - Handbook on measuring GHG emissions for destinations
  - Roadmap for destinations towards Net Zero
  - Collaboration agreements with international organisations

- **2025**
  - Yearly report on emissions published
  - Online platform for Climate action
  - Workshops on Climate action
  - Advocacy actions

- **2030**
  - Emissions of ETC operations reduced by 50%. Plan to compensate residual emissions
  - Showcase members’ Climate action

- **2050**
  - ETC operations reach carbon net zero